

# LCTA Public Transit Ridership Forum Meeting Minutes

**Minutes from the July 18, 2019 Public Transit Ridership Forum Meeting held at 12:00 PM at the Downtown Wilkes-Barre Farmers Market in Wilkes-Barre, PA and via Facebook Live.**

Present: Norm Gavlick (LCTA ED), Lorri Vandermark-Palovchak (LCTA), Janine Hennigan (LCTA), Sean Robbins (LCTA Board), and 35 online public attendees.

Statistics (Live): 212 views, 29 comments, 7 likes, and 9 shares.

- An LCTA Official welcomed those in attendance, provided an overview of the meeting, and stated that today's meeting would center on the LCTA Explore and Win Contest drawing.
- An LCTA Official provided an overview of the contest prize packages, and thanked the local businesses who participated by providing prizes.
- An LCTA Official stated: "On Fridays during the months of July, all LCTA buses are free after 4PM for the River Front Parks Summer Concert Series."
- An LCTA Official stated: "Please stop by our table on Thursdays at the downtown Wilkes-Barre Farmers Market. We can answer your questions and provide you with information on our transit system."
- The drawing was held to select the winners of the LCTA Explore and Win Contest. Winners were selected for first, second, and third place prizes. Please stay tuned for future contests.
- An LCTA Official conducted a Q & A session with those in attendance online. All questions and comments are addressed after each ridership meeting with senior management.
- The LCTA ED stated: "The next ten people who come and visit the LCTA table at today's farmers market, will get a free one-day bus pass. Just mention that you saw this offer on today's Facebook Live broadcast."
- The LCTA ED stated: "Thank you to our riders who support LCTA. Please give riding the bus a try...all routes go to Downtown Wilkes-Barre. We will see you again next month."
- The next LCTA Public Transit Ridership Forum meeting will be held at a time and location to be determined, and will be advertised to the public in advance.